



Special points of interest:

- ▶ CWEC Member Appreciation Pancake Breakfast-Saturday, October 29
Serving 8am-11am
Main Office-Rosholt, 10401 Lystul Road
- ▶ Facebook-become a friend of CWEC on Facebook - Cwec
Brenda Mazemke

facebook

- ▶ Follow CWEC on Twitter <http://twitter.com/cwecoop>

twitter

- ▶ E-Billing – CWEC has an on-line payment option. To access this exciting option go to our website at www.cwecoop.com and click on the Billing & Rate Information tab and look at the Online Payment & Billing Information.
- ▶ MainStreet Messenger First Alert Systems for more details call 715-677-2211 or 1-800-377-2932
- ▶ Visit us at www.cwecoop.com – all new website coming soon
- ▶ Check out the new link to Touchstone Energy on our website

CWEC Offers Co-op Connections Program

Central Wisconsin Electric Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed a Co-op Connections program to deliver more value to members and assist participating businesses in increasing customer visits. “All of our members will be receiving Co-op Connection Cards. When they show the card at any participating business, they receive a discount. It’s that easy.” said Co-op Vice President Mark Forseth.

The program gives area businesses the opportunity to offer cooperative members

discounts. In exchange for their participation, the co-op will promote their business and discount offers to its members at no cost to the businesses. “The Co-op Connections program is designed to save our members money and promote local businesses” added Forseth.

Co-op members should watch for their cards included with their September bill.

A listing of participating businesses will be available at the co-op’s web site – www.cwecoop.com. Any business interested in participating in the program can contact Brenda or Mark at 1-800-377-2932.

Member Appreciation Pancake Breakfast

**Saturday, October 29
8:00am – 11:00am**

**Main Office in Rosholt
10401 Lystul Road**

- Come join the fun, as Central Wisconsin Electric Cooperative will host a pancake breakfast as a way to show its appreciation to its members.
- Door Prizes, Costume Prizes, Exhibits
- **Toys for Tots** – Bring a new unwrapped toy to donate to our toy drive and we’ll enter you in a special door prize drawing.



PANCAKE BREAKFAST!

- **Food Pantry Drive** – Bring three or more non-perishable food items and receive a free CFL bulb. Items will be distributed to food pantries in our service area.



Charitable Donations Available

Applications are being accepted for fourth quarter donation requests funded by the Co-op’s Operation Roundup program. Any non-profit group or organization that serves any part of Central Wisconsin Electric Cooperative’s service area that has a specific project they need financial assistance with is encouraged to apply.

Applications are available online at www.cwecoop.com (services section) or by calling Mark Forseth at 715-677-2211 or 1-800-377-2932. The deadline for fourth quarter applications is October 1, 2011.

Capital Credits for Conservation

"Making Conservation Affordable"

Your Co-op is always on the lookout for ways we can help you make your home more energy efficient. Recognizing one of the biggest obstacles any homeowner faces when considering an energy upgrade is the initial cost, we've come up with a program to make it more affordable. It's called **Capital Credits for Conservation**. Under this program members can "cash in" their accrued Capital Credits on a discounted basis to help pay for certain conservation upgrades. Eligible upgrades include: **Geothermal Heat Pumps, Air Source Heat Pumps, Electric Thermal Storage Systems, Insulation, Windows and Solar or Heat Pump Water Heaters.**

**ENERGY
INNOVATIONS**



**Central Wisconsin
Electric Cooperative**

**800-377-2932
715-677-2211**

Participate in our Food Pantry Drive and Get A Free CFL

Bring three or more non-perishable food items September 19-December 5, and receive a free compact fluorescent light (CFL) bulb.

Drop off location: Central Wisconsin Electric Cooperative office at 10401 Lystul Road, Rosholt.

Dates: September 19-December 5

Time: Monday-Friday; 7:30am-4:00pm

Items will be distributed to food pantries in our service area. Limit of five bulbs per family.

For more information call 715-677-2211



Co-Op Connections Program Business Partners

The following local businesses are currently participating in the CWEC Co-Op Connections Program, in addition to many others nationwide. Go to www.cwecoop.com and click on the Touchstone Energy logo then click the Co-op Connection site for a complete listing of businesses and discount offers, or call our office at 1-800-377-2932 and ask for Mark or Brenda.

Artha Sustainable Living Center Bed & Breakfast – Amherst, WI
 Birnamwood Tile & Marble, Inc – Birnamwood, WI
 CAP (Christian Association with Primetimers) – Iola, WI
 Central Wisconsin Electric Cooperative-Rosholt, WI
 Iola IGA – Iola, WI
 Iola Pines Campground – Iola, WI
 Iola Vision Center- Iola, WI
 Maple Hills Golf Course and Restaurant, Inc – Wittenberg, WI
 Mid-Wisconsin DBS – Rosholt, WI
 Silver Lake Lanes – Scandinavia, WI
 Smart Move Realty, LLC – Hatley, WI
 Stevens Point Fairfield Inn, Stevens Point, WI
 The Pool People, Stevens Point, WI
 The Store Convenience Store – all 21 convenience store locations
 Tomorrow River Floral n Weeding Design Studio – Amherst, WI

Wilderness Crossing Travel Center – Wittenberg, WI
 Woodstock Hardwood Flooring – Birnamwood, WI
 Young Impressions, Inc – Iola, WI

For a complete listing of local pharmacies participating in the Co-Op Connections Prescription Discount Program call 1-800-800-7616 or go to the website listed above and click on prescription discount.

Sweet Medicine Prescriptions Plus- Iola, WI
 Walgreens Drug Stores-Waupaca, Stevens Point, Wausau, Weston, Wisconsin Rapids, Antigo, Merrill, WI
 Shopko Pharmacy – Stevens Point, Plover, Rothschild, WI
 Trigs County Market Pharmacy – Stevens Point, WI
 Kmart Pharmacy – Stevens Point, Waupaca, WI
 Gwidt Pharmacy Inc – Wittenberg, WI
 Wal-Mart Pharmacy – Plover
 Mosinee Center – Mosinee, WI
 Waupaca Woods Pharmacy – Waupaca, WI
 Stratton Drug Store-Waupaca, WI
 Riverside Clinic Pharmacy – Waupaca, WI
 Target Pharmacy – Schofield, WI
 St Clares Hospital of Weston, Inc – Weston
 Aspirius Weston Clinic- Weston, WI
 29 Super Pharmacy– Schofield, WI
 Marshfield Clinic Pharmacy – Weston, WI
 Pamida Pharmacy, Clintonville, WI
 Erickson Pharmacy – Clintonville, WI

Christmas is Coming...



Well, kind of. If you head out to do some early Christmas shopping, please keep those less fortunate in mind. We will once again hold a Toys for Tots drive. Last Christmas, through the generosity of our members, we were able to help put smiles on the faces of more than 500 children. All indications are that the amount of children in need will be as high or even higher this year, so please help us if you can. Please watch for locations of toy drop-off boxes scattered throughout our service area. All toys collected are distributed locally.



Electric Line

Electric Line is published quarterly by Central Wisconsin Electric Cooperative. This publication is designed to provide information about the cooperative to our member-owners.

President & CEO..... Greg Blum
 Editor..... Brenda Mazemke

If you have questions or comments please contact us at 1-800-377-2932.

Email: brenda.mazemke@cwecoop.com

10401 Lystul Road
 PO Box 100
 Rosholt, WI 54473



**Central Wisconsin
Electric Cooperative**